



NEWS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Michelle Peterson
michelle@dustbowlbrewing.com
209-427-2088

DUST BOWL BREWING CO. EXPANDS DISTRIBUTION IN SOUTH SAN FRANCISCO **Chrissa Imports Joins Growing Wholesaler Network for Northern California Brewery**

June 26, 2018, Turlock, Calif...Dust Bowl Brewing Co. continues to expand distribution in Northern California with the addition of Chrissa Imports. Based in South San Francisco, Chrissa Imports will begin servicing the Dust Bowl brand in Santa Mateo County in June.

Established in 1965, Chrissa Imports features a range of local, national and international craft beers along with specialty wine and spirits. The wholesaler will sell Dust Bowl Brewing Co.'s core line-up, including Hops of Wrath IPA, Hobo Pilsner, California Line Vanilla Blonde Ale, Therapist Imperial IPA, Taco Truck Lager and Taco Truck Amber. Specialty and seasonal releases will be made available to key accounts.

"We're pleased to have Chrissa Imports join our growing network of distributors," shares Marc Jalbert, Director of Sales and Marketing. "The addition of San Mateo County fills in an important region that was void of distribution for us in Northern California. Beer fans from Bakersfield north now have access to Dust Bowl beer. We believe it's imperative to service as many accounts and reach as many consumers as possible within two hours of our brewery. Chrissa's footprint completes that goal."

Keith Tabayoyon, General Manager, Chrissa Imports, goes on to say, "We're excited to add Dust Bowl Brewing Co. to our craft beer portfolio. The brewery has built great demand within the San Francisco Bay Area and is well-positioned to grow. Our mutual passion for high-quality products supported by exceptional customer service makes it a nice fit."

Dust Bowl Brewing Co. beers may be found throughout Central and Northern California, including the San Francisco Bay Area, the Central Coast to San Luis Obispo County, Nevada and Oklahoma. The company continues to look at expanded distribution to Southern California and out of state.

Dust Bowl Brewing Co. produced its first beer in May 2009. The company is owned by Brett and Karen Tate and Brett and Camy Honoré, who became the Tate's business partners in 2011. The company built and moved its production to a 30,000 sq. ft. brewery and taproom, located in Turlock, California, in June 2016. Dust Bowl Brewing Company beers are available in 5 and 15.5 gallon kegs along with selected styles in 22 oz. and 12 oz. bottles and 16 oz. and 12 oz. cans. Distribution includes Central and Northern California, the California Central Coast, Nevada and Oklahoma. The craft brewery showcases a wide variety of its beers at its two Turlock, California taproom locations, the Brewery Taproom and the Downtown Taproom. More information may be found at www.dustbowlbrewing.com.

#