



# NEWS RELEASE

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## **DUST BOWL BREWING CO. ANNOUNCES NEW COMPLIMENTARY BREWERY TOUR PROGRAM**

### **Behind the Scenes Tour with Tasting Every First and Third Saturday of the Month**

September 4, 2019, Turlock, CA...Dust Bowl Brewing Co. announces new complimentary brewery tours available to the public. The tours will be offered on the first and third Saturday of the month at 2:00 p.m. at the craft brewer's flagship location in Turlock, California. The experience includes a behind-the-scenes guided tour of the brewery operation, education on the company's history and brand evolution, and concludes with a private tasting of a selection of the company's core beers. The tour is free of charge and available on a first come, first served basis up to 25 guests.

"We're excited to launch a new tour platform for craft brew enthusiasts as well as for anyone interested in learning more about Dust Bowl Brewing Company," shares Michelle Peterson, Marketing and Public Relations Manager, Dust Bowl Brewing Company. "We believe the complimentary format, new time, and inclusion of beer tasting creates a more engaging experience for the guest. Whether you are a local or beer fan looking for a great day trip, the tour is enlightening and a fun way to explore craft beer."

To ensure a tour, guests may make advance reservations at [www.dustbowlbrewing.com](http://www.dustbowlbrewing.com) (go to Brewery Taproom page, Tours link). Guests are also welcome to simply meet under the "tours" sign in the Brewery Taproom a little before 2:00 p.m. on the first or third Saturday of the month to join a tour. Closed toe shoes are required, no exceptions. Protective eyewear is provided. You must be at least 16 years of age to go on a brewery tour, and at least 21 years or older to partake in the beer tasting. All guests must present a valid form of identification to the tour guide prior to the tasting.

The Brewery Taproom is located at 3000 Fulkerth Road, Turlock, California. Dining reservations are encouraged and can be made online at [www.dustbowlbrewing.com](http://www.dustbowlbrewing.com). Crawlers, growlers and packaged beers are all available to-go at the bar and retail counter. For questions regarding tours, please email [info@dustbowlbrewing.com](mailto:info@dustbowlbrewing.com).

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*Dust Bowl Brewing Co. produced its first beer in May 2009. The company is owned by Brett and Karen Tate and Brett and Camy Honoré, who became the Tate's business partners in 2010. The company built and moved its production to a 30,000 sq. ft. brewery and taproom, located in Turlock, California, in June 2016. Dust Bowl Brewing Co. beers are available in 5.2 and 15.5 gallon kegs along with selected styles in 22 oz. and 12 oz. bottles and 16 oz. and 12 oz. cans. Distribution includes Central and Northern California, parts of Southern California, Nevada and Oklahoma. The craft brewery showcases a wide variety of its beers at its two Turlock, California taproom locations, the Brewery Taproom and the Downtown Taproom, and in Monterey, California at its Tap Depot. More information may be found at [www.dustbowlbrewing.com](http://www.dustbowlbrewing.com).*