



NEWS RELEASE

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DUST BOWL BREWING CO. ANNOUNCES THE LAUNCH OF KASH CROP RASPBERRY ALE **Year-Round Portfolio Continues to Grow with Summertime Refresher**

April 8, 2021, Turlock, CA...Dust Bowl Brewing Co. continues to build momentum with the release of Kash Crop Raspberry Fruited Blonde Ale. The latest addition to the Northern California craft brewery's year-round portfolio, Kash Crop Raspberry arrives just in time for the warmer summertime weather.

"Fruited blonde ales work well with our hot Central Valley climate," reflects Don Oliver, Brewmaster, Dust Bowl Brewing Co. "It's an easy-drinking beer with great fruit character and a little tartness that adds to the refreshing character."

At 4.5% ABV and 10 IBU, Kash Crop Raspberry is an approachable, sessionable beer appealing to a wide range of beer lovers. Rolling out this month, Kash Crop Raspberry is available in 12oz. / 6 pack cans as well as 5.2 gal and 15.5 gal kegs. Consumers may recognize the label as it's similar to Dust Bowl's earlier release of Kash Crop Orange Mango Blonde Ale. Kash Crop Raspberry will be primarily distributed in California through Dust Bowl's wholesaler network.

In addition to off-premise options, consumers can experience the full portfolio of beers at Dust Bowl Brewing Co. taprooms located in Turlock and Monterey, California. The Turlock location boasts wide-open views into the brewery set on an expansive property, while the Monterey site showcases a picturesque backdrop against the Pacific Ocean, near Fisherman's Wharf. Both locations are back open for indoor and outdoor seating. Packaged beer, growlers and Crowlers are available. Shipping within California is also available from the company's website, www.dustbowlbrewing.com.

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Dust Bowl Brewing Co. produced its first beer in May 2009. The company is owned by Brett and Karen Tate and Brett and Camy Honoré, who became the Tate's business partners in 2010. The company built and moved its production to a 30,000 sq. ft. brewery and taproom, located in Turlock, California, in June 2016. Dust Bowl Brewing Co. beers are available in 5.2 and 15.5 gallon kegs along with selected styles in 22 oz. and 12 oz. bottles and 19.2 oz., 16 oz. and 12 oz. cans. Distribution includes California, Nevada, Oklahoma, Pennsylvania and Texas. Dust Bowl Brewing Co. achieved Regional Brewery status in 2020 with an annual production of over 16,000 barrels. The craft brewery showcases a wide variety of its beers at its two taprooms, the Brewery Taproom located in Turlock, California and the Tap Depot in Monterey, California. More information may be found at www.dustbowlbrewing.com.