



# NEWS RELEASE

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## **DUST BOWL BREWING CO. RELEASES LEMON SHANDY** **Summer Refresher Joins Specialty Portfolio**

May 22, 2023, Turlock, California...Dust Bowl Brewing Company expands its specialty release portfolio with the launch of Lemon Shandy. The latest release blends lemonade with a lager base for a refreshing summer option. Lemon Shandy is available in 16oz / 4pks and draft. Just in time for sunny days, Lemon Shandy offers an easy-drinking 3.8% ABV.

Don Oliver, Brewmaster for Dust Bowl Brewing Company since its inception in 2009, works hard to push the envelope in creativity, portfolio balance and making beers for all types of craft fans. Lemon Shandy is no exception with its simple yet enticing recipe. "Lemon Shandy is extremely refreshing," Oliver shares. "Lemonade made with Meyer Lemons blended with an already easy-drinking lager provides a light background sweetness that makes you want another."

Lemon Shandy is part of Dust Bowl's specialty portfolio, which complements the company's core line-up. Sold throughout the brewery's extensive California network of retailers, you can find Lemon Shandy at your favorite Dust Bowl retailer now.

Dust Bowl Brewing Co. invites craft beer and seltzer fans to experience its brand more fully at any of its California taprooms located in Turlock, Monterey, Elk Grove and coming this summer to Livermore. Visitors will enjoy the freshest packaged to-go beers along with a vast, always-something-new draft selection.

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*Dust Bowl Brewing Co. produced its first beer in May 2009. The company is owned by Brett and Karen Tate and Brett and Camy Honoré, who became the Tate's business partners in 2010. The company built and moved its production to a 30,000 sq. ft. brewery and taproom, located in Turlock, California, in June 2016. Dust Bowl Brewing Co. beers are available in 5.2 and 15.5 gallon kegs along with selected styles in 22 oz. and 12 oz. bottles and 19.2 oz., 16 oz. and 12 oz. cans. Distribution includes California, Arizona, Nevada, Oklahoma, Pennsylvania, Texas and Vermont. Dust Bowl Brewing Co. achieved Regional Brewer status in 2020 with an annual production of over 16,500 barrels and produced over 21,000 in 2021. In 2022, Dust Bowl Brewing Co. was named "Brewery of the Year" by the highly regarded California State Fair Commercial Craft Beer Competition. The craft brewery showcases a wide variety of its beers and seltzers at its taprooms: the Brewery Taproom located in Turlock, California, the Tap Depot in Monterey, California, the Old Town Tap House in Elk Grove, California and soon to be in Livermore, California. More information may be found at: <https://dustbowlbrewing.com>*