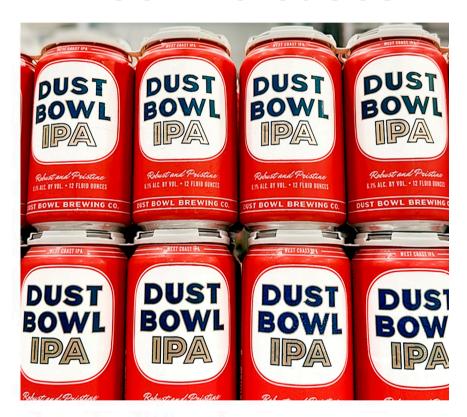
THE NEW BREWER



Beer Releases



DUST BOWL IPA

Dust Bowl Brewing Co. added Dust Bowl IPA to its year-round portfolio. A classic West Coast-style IPA, Dust Bowl IPA features a carefully selected blend of hops including Mosaic, Nelson Sauvin, Simcoe, and Strata, delivering bright citrus, passionfruit, and berry notes. The result is a smooth bitterness complemented by a vibrant, hop-forward aroma that gives this IPA its signature freshness. 6.1 percent ABV.

dustbowlbrewing.com

THE NEW BREWER

BREWERY UPDATES



DUST BOWL EXPANDS DISTRIBUTION

Dust Bowl Brewing Co. recently signed a distribution agreement with Matagrano Inc., a San Francisco Bay area leading craft beer wholesaler. Matagrano will represent Dust Bowl Brewing Co. in the counties of San Francisco, San Mateo, and Santa Clara.

Matagrano is headquartered in Hayward, Calif., about two hours west of Dust Bowl Brewing Co., which is located in the Central Valley community of Turlock. Matagrano's portfolio includes some of the nation's leading beer brands, craft beer, imports, and many non-alcoholic beverages.

"We are pleased to partner with such a successful locally owned distributor," said Marc Jalbert, executive director of sales and marketing for Dust Bowl Brewing Co. "Matagrano's business is 100 percent focused on building relationships and utilizing its local expertise to sell and service licensed accounts in these three counties. Their company has over 50 valu-

able years of experience in the Bay Area, which will be a tremendous asset to Dust Bowl. As two family-owned and operated businesses, we have a mutual passion for teamwork, building relationships, and empowering our teams to thrive in the beer industry."

Dust Bowl Brewing Co. was established in 2009 and began distributing beer to the San Francisco Bay Area in 2015.