



NEWS RELEASE

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DUST BOWL BREWING CO. INTRODUCES TACO TRUCK MANGO

Expands Taco Truck Family with Refreshing New Mexican-Style Lager with Mango

Turlock, Calif., September 5, 2025 – Dust Bowl Brewing Company announces the newest addition to its popular Taco Truck Family – Taco Truck Mango, a Mexican-style lager infused with natural mango flavor. At a light 3.8% ABV, this easy-drinking beer delivers a refreshing tropical twist perfect for warm weather sipping.

“Mango additions in our specialty beers have generally performed well in our taprooms, but the response to Taco Truck Mango has been exceptional,” shared Don Oliver, Brewmaster. “The fruit character blends beautifully with the base beer and it is resonating with a broad group of customers.”

Joining the original Taco Truck Lager and zesty Taco Truck Lime, Taco Truck Mango rounds out the lineup with a burst of fruit flavor that stays true to the crisp, clean finish fans have come to expect. This new flavor offers an ideal balance of subtle sweetness and mild character, making it the ultimate go-to for summer gatherings, backyard barbecues, or anytime you're craving a thirst-quenching beer.

“Taco Truck Mango was a natural next step for the series,” said Brett Tate, founder of Dust Bowl Brewing Co. “It builds on the approachability of our original Taco Truck Lager while adding just enough mango to deliver something new, flavorful, and fun.”

Taco Truck Mango is available now in 12oz / 6-pack cans and draft. Beer fans can find it at their favorite Dust Bowl retailers throughout California and Northern Nevada, at all Dust Bowl taproom locations in Turlock, Livermore, Monterey, and Elk Grove, and online direct to consumers within California.

To order or learn more about Taco Truck Mango and the full Taco Truck Family, visit www.dustbowlbrewing.com.

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Established in May 2009, Dust Bowl Brewing Company is based in Turlock, California. The brewery is owned by Brett and Karen Tate, along with Brett and Camy Honoré, who joined as business partners in 2010. The brewery underwent significant growth in 2016 when it relocated its operations across town to a spacious 30,000 sq. ft. brewery and taproom. Offering a diverse range of beers, including selections in draft, cans and limited bottles, distribution spans across California and Northern Nevada. Earning Regional Brewer status in 2020 with an annual production exceeding 16,500 barrels, Dust Bowl Brewing Co. continued its impressive growth by producing over 22,500 barrels in 2024. Recognizing their dedication to quality, the brewery was honored with the prestigious title of "Brewery of the Year" at the 2022 California State Fair Commercial Craft Beer Competition. Dust Bowl Brewing Co. invites beer enthusiasts to experience their wide array of offerings at their taprooms, including the Brewery Taproom in Turlock, the Tap Depot in Monterey, the Old Town Tap House in Elk Grove, and in Livermore, California. The company embarked on the launch of Dust Bowl Distillery in June 2024. Cocktails and spirit sales are available at the Turlock Taproom or online for direct-to-consumer bottle sales in California. For more details and updates, visit dustbowlbrewing.com.