

# THE NEW BREWER



## BREWERY UPDATES



Firestone Walker Brewing Company, The Gambrinus Company, Karl Strauss Brewing Company, and Southern Wine & Spirits.

Johnson has been promoted to senior manager, sales operations. He joined Dust Bowl Brewing Co. in 2017, beginning as a brewery sales representative and advancing through multiple roles including market manager, business development manager, and sales operations manager. In his new role, Johnson will continue to lead the development and optimization of sales tools, systems, and processes that support the field sales team and drive efficiency across the organization.

### DUST BOWL PROMOTES TWO

Dust Bowl Brewing Co. announced the promotions of Kevin Riddiough and Scott Johnson within its sales department, recognizing their leadership, dedication, and long-standing contributions to the company's continued growth.

Riddiough has been promoted to director of sales. Since joining Dust Bowl Brewing Co. in 2023, Riddiough has played a key role in strengthening national and retail sales strategies. He began his tenure as director of national accounts in 2023 and was promoted to retail sales director in 2025. Prior to joining Dust Bowl, Riddiough built a long and accomplished career in the beer and beverage industry, with roles at