



## NEWS RELEASE

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**Dust Bowl Brewing Co. Launches Super Burrito Double Mexican-Style Lager**  
**Bold new addition to the Taco Truck family delivers smooth drinkability with a bigger kick**

May 12, 2026, Turlock, Calif. — Dust Bowl Brewing Company is excited to introduce Super Burrito Double Mexican-Style Lager, a bold new year-round release inspired by the popularity of its beloved Taco Truck family of Mexican-style lagers. Crafted as the “big brother” to Taco Truck Lager, Super Burrito delivers familiar smoothness and crisp drinkability with elevated strength at 8.1% ABV.

Brewed with low bitterness at just 8 IBUs, Super Burrito offers a balanced, easy-drinking profile that stays true to the approachable character fans expect from the Taco Truck lineup. Light-bodied yet flavorful, the beer is designed for drinkers seeking a stronger option without sacrificing refreshment.

“We’ve had great success with our Taco Truck family of Mexican-style lagers,” says Don Oliver, Brewmaster at Dust Bowl Brewing Co. “Super Burrito has the body and drinkability of those smaller beers but comes in with more strength for those looking for a bigger option.”

Adding to its standout shelf appeal, Super Burrito features packaging inspired by a universally familiar sight: the iconic foil-wrapped burrito from your favorite taco truck. The eye-catching label mimics classic tinfoil wrapping, creating an instantly recognizable design that ties directly to the beer’s playful name and approachable personality.

Super Burrito Double Mexican-Style Lager is available in both 16oz / 4-pack cans and 19.2oz single-serve cans, making it ideal for sharing or grabbing on the go. The release is available at select retailers in California and Northern Nevada, and all Dust Bowl taprooms, including locations in Turlock, Livermore, Elk Grove, and Monterey.

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*Established in May 2009, Dust Bowl Brewing Company is based in Turlock, California. The brewery is owned by Brett and Karen Tate, along with Brett and Camy Honoré, who joined as business partners in 2010. The brewery underwent significant growth in 2016 when it relocated its operations across town to a spacious 30,000 sq. ft. brewery and taproom. Offering a diverse range of beers, including selections in draft, cans and limited bottles, distribution spans across California and Northern Nevada. Earning Regional Brewer status in 2020 with an annual production exceeding 16,500 barrels, Dust Bowl Brewing Co. continued its impressive growth by producing over 22,500 barrels in 2024. Recognizing their dedication to quality, the brewery was honored with the prestigious title of “Brewery of the Year” at the 2022 California State Fair Commercial Craft Beer Competition. Dust Bowl Brewing Co. invites beer enthusiasts to experience their wide array of offerings at their taprooms, including the Brewery Taproom in Turlock, the Tap Depot in Monterey, the Old Town Tap House in Elk Grove, and in Livermore, California. The company embarked on the launch of Dust Bowl Distillery in June 2024. Cocktails and spirit sales are available at the Turlock Taproom or online for direct-to-consumer bottle sales in California. For more details and updates, visit [dustbowlbrewing.com](http://dustbowlbrewing.com).*