



## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **Dust Bowl Brewing Company Launches New Taco Truck Mix Pack** **Featuring Four Fan-Favorite Mexican-Style Lagers**

Turlock, CA, March 5, 2026 — Dust Bowl Brewing Company is proud to announce the release of its newest 12 pack variety offering: the Taco Truck Mix Pack showcasing the brewery's beloved Mexican-style lager lineup. The pack brings together four refreshing favorites in 12oz cans — Taco Truck Lager, Taco Truck Mango, Taco Truck Lime, and the welcome return of Taco Truck Amber.

Crafted for easy drinking, the Taco Truck series has become a cornerstone of Dust Bowl's portfolio, known for its crisp character and food-friendly versatility. The new mix pack delivers a complete tasting experience, from classic light lager refreshment to fruit-forward twists and a smooth amber profile.

"The Taco Truck brand family has grown over the past few years. With the return of a brewer favorite, Taco Truck Amber, and the addition of Taco Truck Lime and Mango, we felt we had the perfect set of beers for a mix pack that our fans would appreciate," said Don Oliver, Brewmaster at Dust Bowl Brewing Company.

Designed for gatherings, celebrations, and everyday enjoyment, the Taco Truck Mix Pack offers something for every palate while staying true to the approachable, sessionable style that made the original Taco Truck Lager a standout.

The Taco Truck Mix Pack is shipping to Dust Bowl retailers throughout California now. It is also available to-go from all Dust Bowl taprooms with locations in Turlock, Elk Grove, Livermore and Monterey.

For more information or taproom locations, visit Dust Bowl Brewing Co.'s website, [www.dustbowlbrewing.com](http://www.dustbowlbrewing.com).

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*Established in May 2009, Dust Bowl Brewing Company is based in Turlock, California. The brewery is owned by Brett and Karen Tate, along with Brett and Camy Honoré, who joined as business partners in 2010. The brewery underwent significant growth in 2016 when it relocated its operations across town to a spacious 30,000 sq. ft. brewery and taproom. Offering a diverse range of beers, including selections in draft, cans and limited bottles, distribution spans across California and Northern Nevada. Earning Regional Brewer status in 2020 with an annual production exceeding 16,500 barrels, Dust Bowl Brewing Co. continued its impressive growth by producing over 22,500 barrels in 2024. Recognizing their dedication to quality, the brewery was honored with the prestigious title of "Brewery of the Year" at the 2022 California State Fair Commercial Craft Beer Competition. Dust Bowl Brewing Co. invites beer enthusiasts to experience their wide array of offerings at their taprooms, including the Brewery Taproom in Turlock, the Tap Depot in Monterey, the Old Town Tap House in Elk Grove, and in Livermore, California. The company embarked on the launch of Dust Bowl Distillery in June 2024. Cocktails and spirit sales are available at the Turlock Taproom or online for direct-to-consumer bottle sales in California. For more details and updates, visit [dustbowlbrewing.com](http://dustbowlbrewing.com).*