



NEWS RELEASE

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Dust Bowl Brewing Co. Elk Grove Taproom Hosts “Boots & Brews” – A Country Day Out Before the Luke Bryan Farm Tour Concert

Elk Grove, CA, April 27, 2026 – Dust Bowl Brewing Co. invites country music fans, craft beer lovers, and locals to “**Boots & Brews**”, a lively, day-long celebration at the Elk Grove taproom on Saturday, May 16, 2026.

“Whether you’re heading to the Luke Bryan Farm Tour concert that evening—or just looking for a fun day out—this event promises a perfect mix of music, food, drinks, and shopping,” shares Stratton Agrella, Director of Taproom Operations. “It’s our first event of this kind at the Elk Grove taproom—free, family-friendly, and designed to bring the community together to enjoy a unique Dust Bowl experience.”

From 1:00 PM to 5:00 PM, guests can enjoy live music from local rising country artist Derek James, explore unique pop-up vendors including Wild Rose Mercantile Hat Bar & Permanent Jewelry and Little Ralfie’s Leather Goods, and snap dynamic keepsakes in an interactive Photo 360 booth by Luxe Little Dreams (2:00 PM – 5:00 PM).

Taproom visitors can indulge all day with a specially curated menu featuring country-inspired bites, a Soju signature cocktail, and the brewery’s full lineup of draft beers. The first 250 customers will receive a complimentary event-branded “koozie” with their beverage order. The brewery will also be raffling off two free tickets to the Mitchell Tenpenny concert at Modesto’s Fruit Yard Chicken Ranch Casino & Resort Amphitheater on May 23rd. Guests are encouraged to wear their favorite country western attire, adding to the festive atmosphere.

The taproom is open regular hours from 11:00 AM until 10:00 PM, giving attendees plenty of time to soak up the experience, whether they stay all day or just pop in before the evening concert.

Event Details:

- **What:** Boots & Brews – Live music, local vendors, interactive photo booth, curated menu, craft beers, and more
- **When:** Saturday, May 16th | Taproom 11:00 AM – 10:00 PM | Live music & vendors 1:00 PM – 5:00 PM | Photo 360 Booth 2:00 PM – 5:00 PM
- **Where:** Dust Bowl Brewing Co., Old Town Tap House, 9676 Railroad St., Elk Grove
- **Who:** Open to the public as space allows, family-friendly, no cover charge
- **Attire:** Favorite country western outfit encouraged

For any questions, email: info@dustbowlbrewing.com or call the Elk Grove taproom at 916-895-2397.

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Established in May 2009, Dust Bowl Brewing Company is based in Turlock, California. The brewery is owned by Brett and Karen Tate, along with Brett and Camy Honoré, who joined as business partners in 2010. The brewery underwent significant growth in 2016 when it relocated its operations across town to a spacious 30,000 sq. ft. brewery and taproom. Offering a diverse range of beers, including selections in draft, cans and limited bottles, distribution spans across California and Northern Nevada. Earning Regional Brewer status in 2020 with an annual production exceeding 16,500 barrels, Dust Bowl Brewing Co. continued its impressive growth by producing over 22,500 barrels in 2024. Recognizing their dedication to quality, the brewery was honored with the prestigious title of "Brewery of the Year" at the 2022 California State Fair Commercial Craft Beer Competition. Dust Bowl Brewing Co. invites beer enthusiasts to experience their wide array of offerings at their taprooms, including the Brewery Taproom in Turlock, the Tap Depot in Monterey, the Old Town Tap House in Elk Grove, and in Livermore, California. The company embarked on the launch of Dust Bowl Distillery in June 2024. Cocktails and spirit sales are available at the Turlock Taproom or online for direct-to-consumer bottle sales in California. For more details and updates, visit dustbowlbrewing.com.