

THE NEW BREWER



New Releases



DUST BOWL LAUNCHES RTDS

Dust Bowl Distillery entered the ready-to-drink (RTD) category with the debut of its Blackberry Lemonade Moonshine Cocktail, available in 12-ounce four-pack cans. At 8% ABV, this bold and refreshing release marks an exciting new chapter for the distillery as it expands beyond traditional spirits into the rapidly growing RTD space.

Crafted with real fruit flavors and featuring Dust Bowl's signature smooth moonshine, the Blackberry Lemonade Moonshine Cocktail delivers a vibrant balance of juicy blackberry sweetness and bright lemonade tartness. Designed for both convenience and enjoyment, the cocktail delivers a bar-quality experience in a portable format.

"After months of experimenting with recipes and ingredients, Dust Bowl has perfected a well-balanced, smooth, and flavorful cocktail that's great right from the can or served over ice for those who prefer sipping from a glass," said Luke Baker, product development manager. "This is just the beginning of our entry into the RTD market, with more flavors on the horizon."